

## Date Claimer

Thursday 18 October 2007

### Good figures, the workshop

Brisbane business and corporate advisory firm BDO Kendalls will hold a workshop on November 14 to help businesses overcome the challenge of tracking their critical numbers.

Scott Rowan, BDO Kendalls associate, says that everything in business is measurable. The challenge is identifying what to measure and how to measure it.

The workshop is designed to show business owners and managers how to strategically align their critical numbers, in a way that makes sense to them and the business - by identifying the organisation's good figures and providing them with techniques to track those critical numbers.

The workshop will provide answers to the following questions:

- Is the data in your management reports tied to your strategic plan?
- How are you tracking against your business' critical numbers?
- How often do you analyse the performance of your business?
- Can you rely on your numbers to make decisions?
- Does your reporting process take weeks rather than days?

"You will take home with you an understanding of the importance of linking your strategic plan with implementation phases that include analysis and monitoring of your business' critical numbers, and an understanding of the strategic drivers of your business success," Mr Rowan says.

"Practical examples are provided of available methods for analysing and monitoring your business' critical numbers."

When: Wednesday 14 November 2007, 4.15pm for 4.30pm (concluding at 6.30pm)

Where: BDO Kendalls, Level 15, HSBC Building, 300 Queen Street Brisbane

Cost: Attendance is free. Refreshments will be served. Please note places are limited.

RSVP: Jodie Webb on phone (07) 3237 5831 or email [jodie.webb@bdo.com.au](mailto:jodie.webb@bdo.com.au)  
by Wednesday 7 November 2007



**For further information please contact:**

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**Note to editors:**

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