



BDO Kendalls

Invitation

Tax briefing

Technical seminars to keep you up-to-date on tax issues

Doing business with IP

The economics of things you can't touch, put in a vault or see—intellectual capital, the asset that creates your point of difference.

The creation, management and ownership of the identifiable intangible assets of a business (intellectual capital) should be a fundamental concern for all business organisations.

Whether your business is the delivery of professional services, the manufacturing of widgets or the provision of goods and services, business in the new economy is increasingly dependent on intellectual capital – innovation, creativity and knowledge.

What many businesses don't realise is that there is equally as much value in the intellectual capital that developed the widget, as there is in the actual widget.

But how do you harness this intangible value considering the following factors:

- Risk
- Capturing creative sources
- Relationships
- Tax

We will discuss some of the important commercial elements that affect doing business with intellectual capital, including creation, ownership and retention of this most important asset.

Presenter

Nick Gangemi, Partner, Corporate & international tax

Details

When

Tuesday 27 November 2007
4.30pm for 4.45pm

Where

Cockle Bay Rooms,
BDO Kendalls
Level 19, Allianz Centre
2 Market Street, Sydney

Cost

Attendance is FREE.

Please join us for drinks & canapes following the presentation.

RSVP

Lindy McDonell
on 02 9286 5614
Tuesday 20 November 2007

1300 138 991
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Title..... Name.....

Position title.....

Organisation.....

Address.....

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Special dietary requirements.....

**Confirmations by email to events.sydney@bdo.com.au
or fax to 02 9993 9614**