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The hard yards just got shorter for South Australia's entrepreneurs!

Leading accounting and advisory firm BDO Kendalls is pleased to announce its support of "TechMentor", a new program recently launched in Adelaide to help entrepreneurs to kick-start and fund their fast-growth businesses.

TechMentor is the brainchild of Matthew Michalewicz, a seasoned entrepreneur with years of experience in starting and exiting high-growth companies. It is a structured mentoring program to provide education, advice and connections for early stage entrepreneurs. "When I was thinking about the organisations that could best help program participants to improve their success in raising capital, it was important that they also understood the entrepreneurial spirit. I am very excited to have BDO Kendalls on board," he said.

Entrepreneurs at the capital raising stage typically have a strong conviction in the viability of their idea but can find it very difficult to convince others who have not been part of the story so far to invest in them.

BDO Kendalls partner Gregory Wiese said "When Matthew approached us with the idea for TechMentor, we were excited about the opportunity to be involved because capital raising is often a very early need for entrepreneurs." Mr Wiese added "Unfortunately, the journey for many entrepreneurs ends too soon – not because their idea lacks merit, but because they lack the ability to influence others to support the idea. TechMentor can help to strengthen the entrepreneur's commercial understanding."

Other program sponsors are the Venture Capital Board of South Australia, InVenture Partners, Madderns, Minter Ellison, The University of Adelaide, Playford Capital and Mihell & Lycos.

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Note to editors:

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