



BDO Kendalls



TrustedImpact

*Cost of Card Privacy Breach*  
**\$500,000**

*Loss of Card Facilities*  
**\$HUGE**

*Transfer of responsibility from  
card providers to merchants*  
**PRICELESS**



## Credit Card Privacy - PCI & you!

Previously, Credit Card companies shouldered the cost of lost credit card data and the fraudulent use of this information. But this is changing. "Identity Theft" is one of the world's fastest growing crimes. This, coupled with the general lack of controls in many transactional environments has motivated credit card companies to effectively shift responsibility to merchants.

The Credit Card companies have collaborated to define the "Payment Card Industry–Data Security Standard, (PCI-DSS)". Since being introduced in 2004, many transactional establishments must either be certified against over 230 detailed security specifications...or face the cost of loss.

Presenters **Dr. Craig Wright** (Sydney) and **Colin Lewis** (Melbourne) of BDO Kendalls, and **Tom Crampton** of Trusted Impact.

**Who should attend:** This seminar will be of benefit to Board Risk Committee members, CEOs, CFOs, CIOs, Risk/ Compliance managers, IT managers and Security managers. Call-centre and Accounts Receivable managers would also find this relevant.

### Sydney

Thursday 22 May

### Where

BDO Kendalls (NSW-VIC) Pty Ltd  
Level 19, 2 Market Street  
Sydney NSW 2000

### RSVP

Friday 16 May  
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### Time

7.30 - 8am  
registration and breakfast  
8am - 9am seminar