

Media Release

12 December 2007

BDO Kendalls and Austrade announce new alliance through Austrade's 'Corporate Partnerships' program

Austrade and accounting and advisory firm BDO Kendalls today announced an alliance that will increase assistance for Australian businesses seeking to start exporting or those wishing to expand their international business.

The link, organised under Austrade's 'Corporate Partnerships' program, leverages the expertise and global networks of both Austrade and BDO Kendalls.

Austrade Chief Executive Officer, Peter O'Byrne, said the alliance was a good example of how the Australian Government agency was working with private sector organisations to assist Australian businesses to improve their understanding of the international marketplace and equip them with the tools necessary to achieve success on the global stage.

"Austrade provides businesses with valuable advice, expertise and support through its specialist industry teams and network in over 60 countries.

"This agreement draws on the global experience of both Austrade and BDO Kendalls to provide companies with services including a range of professional advice and support, market research and promotional activities," Mr O'Byrne said.

BDO Kendalls' National Managing Director, Mr Vin Brown, said: "Our focus is on facilitating our exporting clients' growth agendas by providing them with access to the best advice and assistance available in overseas markets—in effect smoothing their journey into the international business environment.

"BDO's international network of associated offices provides us with a global capability to offer a breadth of international support to businesses looking to enter or expand into international markets.

"The partnership with Austrade fits neatly with BDO Kendalls' strategy to provide the business community with a distinctively different service that links the strength of a worldwide network, with the flexibility and characteristics of local partner and director led relationships.

"We look forward to the opportunity of working with Austrade to assist Australian businesses looking to grow internationally and increase their global footprint," Mr Brown said.

Under Austrade's Corporate Partnerships program, the Australian Government agency joins with private sector service providers on a non-exclusive basis to enhance understanding of exporting in the business community and extends services available to Australian businesses looking to grow internationally.

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Note to editors:

BDO Kendall's is a member of the BDO International network. BDO International is the world's fifth largest international accounting and consulting organisation, with a total fee income of US\$3.9 billion and a worldwide network made up of 621 offices in 107 countries. Some 30,000 BDO partners, directors and staff provide business advisory services throughout the world.

In Australia, BDO Kendall's can offer the expertise of more than 130 partners and directors supported by over 1000 staff.

Our service lines include: Audit & assurance, Business advisory, Business recovery & insolvency, Consulting, Corporate finance, Forensic accounting, Tax advice & consulting. Our services also include a range of specialisations, in particular, Accredited family business advisory, Motor dealer services and Accredited growth services.

BDO Kendall's is a national association of separate partnerships and entities.

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